

John
Lamprea,
**Product
Designer**

- johnlamprea.com
- j@johnlamprea.com
- linkedin.com/in/johnlamprea
- Colombia

Experience

TUL

2021 - 2023

UX/UI Designer

SoyYo - Digital Identity Services

2020 - 2021

UX/UI Designer

La Sabana University

2019 - 2020

Designer

Presidency of the Republic of Colombia

2014 - 2018

Designer

Ministry of Information Technology and Communications

2017

Trainer

United Nations

2013 - 2014 - 2017

Designer

El Tiempo Newspaper

2012- 2013

Web Designer

Actualize Group

2011 - 2012

Designer

Skills

- Proficiency in user interface design, information architecture and interaction flow for digital products.
- Understanding of good practices in terms of user experience and accessibility.
- Experience in defining research methodologies that allow the creation of customer journeys and scalable solutions.
- Conceptualization following the principles of user-centered design and the needs of stakeholders by analyzing existing flows.
- Prototype launch developing the different phases: architecture, navigation, user flows and interaction.
- Strategic thinking, oriented towards product definition, aligned with business objectives and their impact.
- Collaboration and understanding with multidisciplinary teams.
- Comfort with A/B testing, hypothesis formulation, test design and synthesis of results.
- Agile and critical mindset.
- Impeccable and detailed management of visual language.
- Intermediate English language proficiency.

Software

- Figma
- FigJam
- Sketch
- Adobe
- InVision
- Maze
- Jira
- Miro
- Webflow